

NEXXA Product Focus:

Energy Risk Services



Phone: 239-225-1516
Toll Free: 1-800-566-1217

nexxateam@nexxagroup.com
www.nexxagroup.com

OVERVIEW

The Energy Industry is facing a myriad of risk and fraud issues as a result of unauthorized customer account openings, debt collection, and identify theft.

The industry needs tools to effectively combat these threats and NEXXA is here to deliver! With Energy Risk Services from NEXXA, companies can now verify consumer identities, perform debt collections, and help protect their organization from fraud – without turning off legitimate customers.

The Power of Information

There are two primary methods to fight fraud in the energy industry – comprehensive data and flexible delivery tools. Energy Risk Services use billions of records from over 6,000 public record sources to create a powerful database that can be used for identity verification, customer data updating, and debt collection services. The database provides a comprehensive view of US consumers including:

- Address history
- Demographics
- Relatives, neighbors and associates
- Right-party contact information including landline, mobile phone, and email
- Deceased flags
- Assets owned including real estate
- Criminal information (arrests and convictions)
- Judicial (judgments, liens, bankruptcies, eviction, foreclosures)

This data can be delivered via a variety of methods including batch, web services, and real-time API, allowing companies to conduct:

- Debt collection activities (right-party contact information)
- Investigations
- New account enrollment identity verification
- Customer authentication for account management

Behind the Services

NEXXA is a Direct Marketing Data & Database Solutions provider specializing in the Energy & Utilities Industry. With over 20 years of experience, NEXXA has successfully assisted companies in identifying data opportunities to solve marketing and operational challenges.

NEXXA Energy Risk Services data is powered by Enformion, a leading aggregator of consumer and public record data. Enformion leverages over 30 years of experience in matching disparate datasets to provide accurate information for risk and fraud services using flexible Big Data platforms.

FAST Facts

NEXXA's Energy Risk Services offer the following key benefits:

- Reduce risk of bad debt & costly fraud
- Improve operational efficiency
- Reduce operational costs
- Maximize profitability
- Fully customizable to meet your operational needs
- Improve customer engagement
- Verify customer Identity